



A SIMPLE IDEA

To help explain a complex concept or idea on a single piece of paper

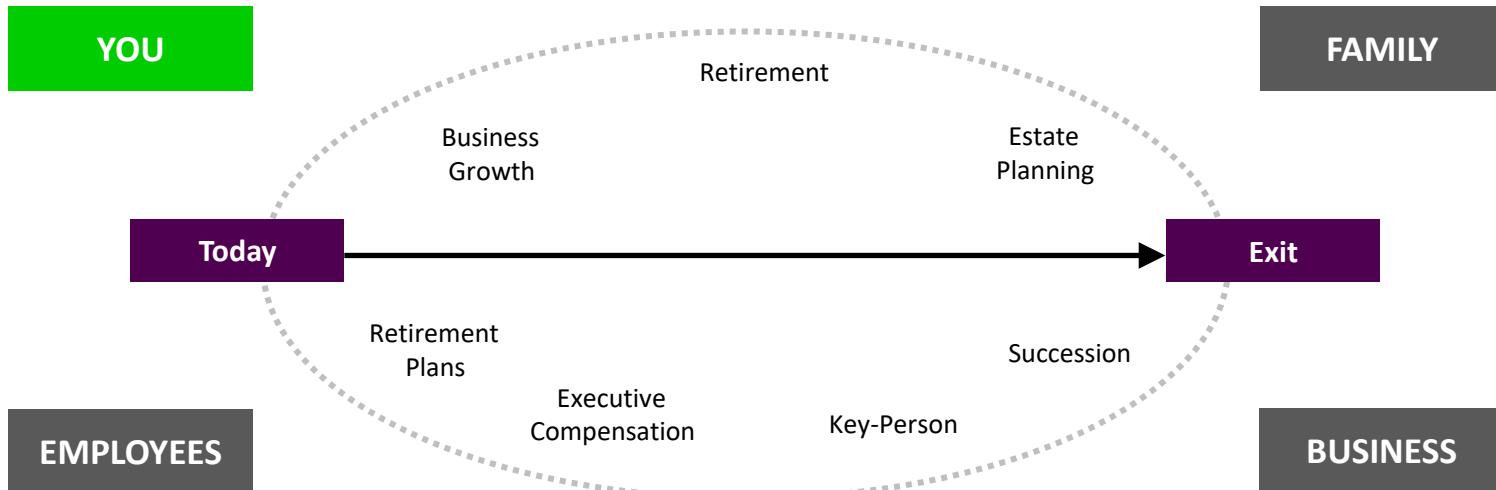
HOW TO EASILY ADDRESS THE FAMILY, EMPLOYEES, BUSINESS, AND ESTATE NEEDS

HOW TO USE THE NAPKIN SCRIPT

- 1** Schedule a client event or individual meeting.
- 2** Take a napkin and unfold it. Draw a line across the middle and write TODAY on one end and EXIT on the other.
- 3** Fill each quadrant on the napkin with the four blocks below (You, Family, Employees, Business)
- 4** Follow the linked script below

THE INTRODUCTION

"On this napkin, I can show you what I can do for you, your family, employees, business, and estate."



[**CLICK HERE FOR THE SCRIPT**](#)

Most insurance policies contain exclusions, limitations, reductions of benefits, and terms for keeping them in force. Ask your financial professional to provide you with costs and complete details. Guarantees are based on the claims-paying ability of the issuing insurance company. AIMCOR Group, LLC is not an insurer and does not issue contracts for coverage. This material is being provided for informational or educational purposes only and does not take into account the investment objectives or financial situation of any client or prospective clients. **The information is not intended as investment advice**

For Financial Professional Use Only. Not intended for consumers

BUSINESS SOLUTIONS

03.23 | All Rights Reserved

aimcor