

TAX DIVERSIFICATION

INDIVIDUAL PLANNING SOLUTIONS

TAX DIVERSIFICATION

an often overlooked strategy to help maintain your client's lifestyle during retirement

MAXIMIZING YOUR CLIENT'S CASH FLOW IN RETIREMENT IS IMPORTANT

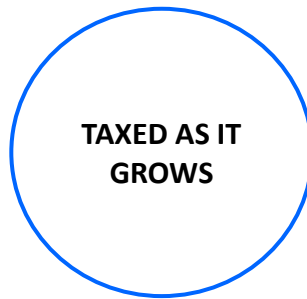
WHAT IS TAX DIVERSIFICATION?

Tax diversification is a strategy where you hold assets that have different tax treatments. It creates flexibility so you can receive income in a way that helps minimize taxes. Retirement assets are generally taxed in one of three ways:



- After-tax contributions
- No tax on growth
- No tax when withdrawn

Types: Life insurance, Roth IRA



- Contributions are after-tax
- Growth is taxed
- No tax when withdrawn

Types: Bank account, CDs, money market, mutual funds



- Contributions are deductible
- No tax on growth
- Taxable when withdrawn

Types: 401(k), IRA, 403(b)

By diversifying among financial products, you have flexibility to take income in the most tax-friendly way and potentially lower your tax bill in retirement.

THE BENEFITS OF DIVERSIFYING WITH CASH VALUE PERMANENT LIFE INSURANCE

Security for your family

Tax-free death benefit¹ for the beneficiary

Growth potential

Cash value grows tax-deferred.

No income-based funding limits

No restriction on how much can be contributed to the contract based on income.

No age-based penalties

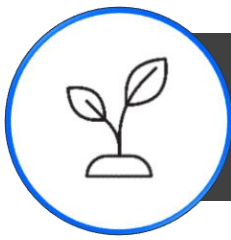
Distributions are permitted prior to age 59½ without IRS penalty²

Greater diversification

Distributions are received income tax-free³

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HYPOTHETICAL EXAMPLE

Client has a 401(k) account and a cash value life insurance policy as they enter into retirement. They plan to withdraw \$100,000 this year. Their tax bracket is 25%.

In this example, tax diversification provided \$12,500 more than the 401(k) strategy.

HERE'S WHAT THE WITHDRAWAL MIGHT LOOK LIKE USING TWO DIFFERENT STRATEGIES

<u>Strategy 1</u>		<u>Strategy 2</u>		
Using 401(k) account money only		Using a tax-diversified strategy		
401(k) account		401(k) account		CV life insurance
Withdrawal amount	\$100,000	Withdrawal amount	\$50,000	\$50,000
Tax amount	(\$25,000)	Tax amount	(\$12,500)	(\$0)
Retirement Income	\$75,000	Retirement Income	\$37,500	\$50,000
Total \$75,000		Total \$87,500		

The above is for illustrative purposes only and does not represent the performance of any particular insurance or financial product. Actual results will vary and may be more or less favorable. Withdrawals and loans from life insurance may decrease the amount of death benefit and cash accumulation value.



With its tax-free income potential, adding life insurance to your portfolio may help you lower your tax bill in retirement. Your financial professional will help you create your personal diversification strategy.

- In exchange for the death benefit, life insurance products charge fees such as mortality and expense risk charges and surrender fees.*
- If the life insurance policy is a MEC, withdrawals prior to age 59 ½ may be subject to a 10% IRS penalty.*
- Distributions from your life insurance policy are generally received income tax-free. If the policy is a Modified Endowment Contract (MEC), however, distributions may be subject to current income taxes.*

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