



Prostate cancer is the most common cancer amongst men (following skin cancer) with an estimated one in seven men being affected by this disease at some point during their life.

A client with a past prostate disorder, family history or disease, or who is a cancer survivor w/ good prognosis, following treatment, has a high probability of obtaining life insurance given the advancements in underwriting over the years.



CASE STUDY: FAMILY HISTORY

55 year-old male applying for \$1,000,000 of permanent life insurance coverage.

Non-smoker, good health but with a family history of prostate cancer and prostate disorders:

- Father, age 80, prostate cancer survivor, diagnosed at his age 75.
- Brother age 59 has history of elevated PSA due to BPH treated with medication, diagnosed a year ago

CASE STUDY: CANCER SURVIVOR

55 year-old male applying for \$1,000,000 of permanent life insurance coverage.

Client is a prostate cancer survivor and has been cancer free for 2 years. Cancer details below:

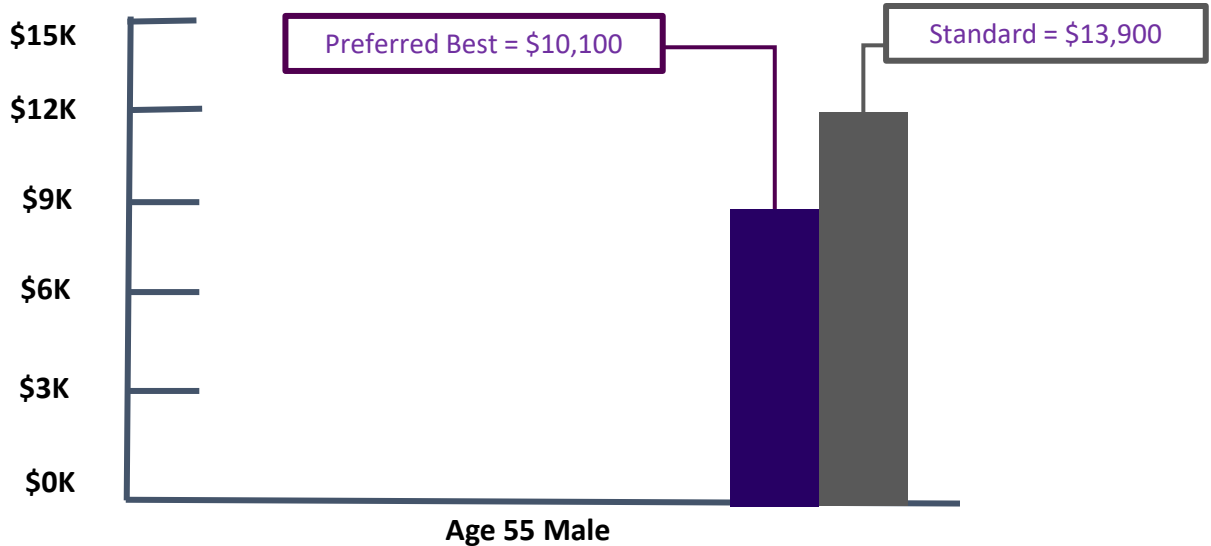
- Cancer encapsulated within prostate.
- Prostate was removed surgically with short-round radiation treatments following surgery
- Gleason score ≤ 6 , and PSA ≤ 0.2 since removal.

Underwriting Offer: Preferred Best Non-Smoker

Underwriting Offer: Standard Non-Smoker

**Case Studies are provided based on family hx guidelines and Prudential's RX for Success Prostate Cancer and Prostate Disorders*

GUL Benchmark Comparison to A100



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