

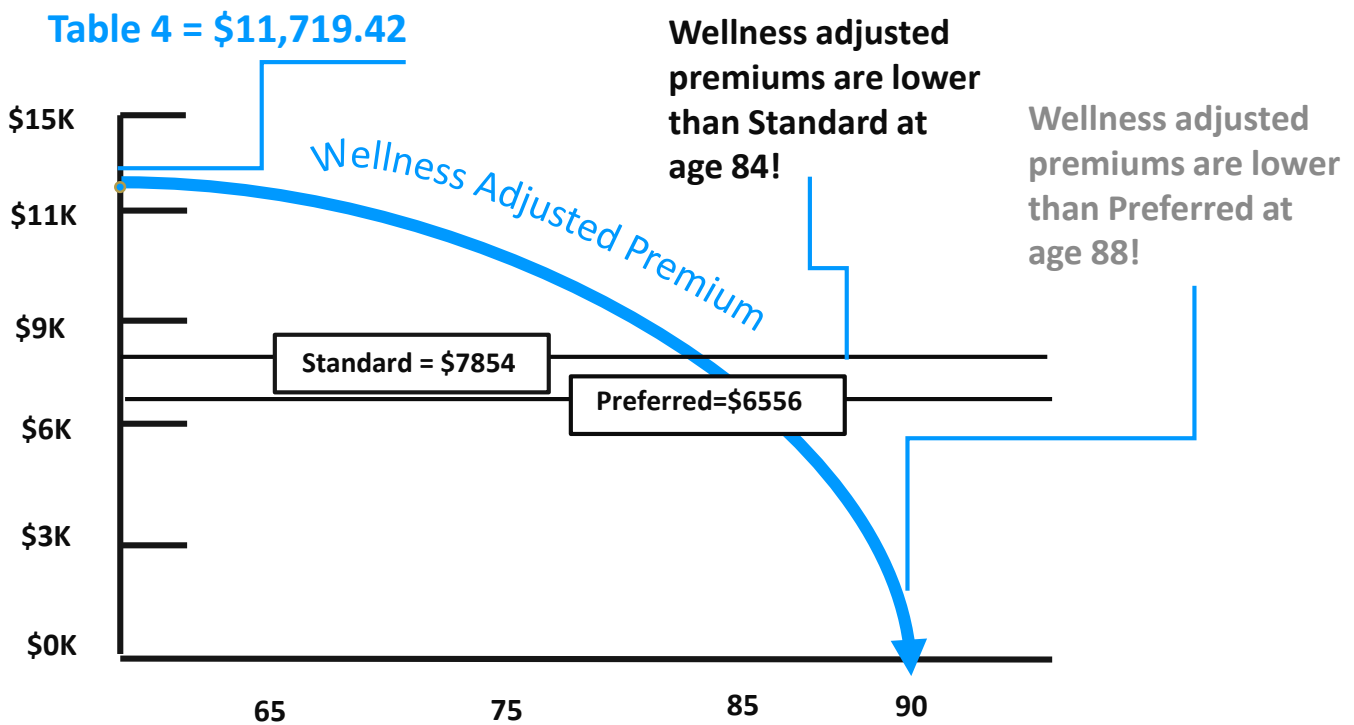
CASE STUDY

Sales Builder Concepts at Work

Wellness for Life® | WEALTH AND HEALTH

Through **Global Atlantic's Wellness for Life®** program, a Table 4 rated client is able to reduce their premium to become lower than a Preferred rated client who that didn't elect to add the *Wellness for Life®* program onto their policy. See below for more details.

\$500,000, Male, Age 57, Non-tobacco, Issued Table 4, Level 2 Wellness for Life® Rewards



Based upon this example, the potential cumulative premium savings adds up to approximately \$63,700 through age 90!

Case Study provided by Global Atlantic Life Insurance

The example above assumes the current, declared Wellness for Life Rewards® Level 2 reduction of 1.0% on the policy's COI rates. Please note that the illustration system assumes the guaranteed Level 2 Reward reduction of 0.50%. Rewards are calculated by multiplying the percent reduction by the number of years the policy has been in force, up to a maximum multiplier of 20 for the life of the policy.

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