



## OCTOBER IS BREAST CANCER AWARENESS

Breast cancer is the most common cancer affecting women in the United States and second only to lung cancer for cancer caused deaths overall. With today's underwriting advances, life insurers have come a long way in their ability to insure breast cancer survivors, as well as those who may be an increased risk, due to family history. Take a look below for information on how we can help you protect your breast cancer survivor clients and their immediate family.

### CASE STUDY #1: FAMILY HISTORY

**49 year-old female seeking \$1,250,000 of permanent coverage.**

Non-smoker, good health, presents a family history of breast cancer; both mother and sister are proud breast cancer survivors.

- Mom diagnosed @ 65. Still living at 77
- Sister diagnosed @ 50. Still living at 53

**Underwriting Offer:** Preferred Non-Smoker

### CASE STUDY #2: CANCER SURVIVOR

**49 year-old female looking for \$1,250,000 of permanent coverage.**

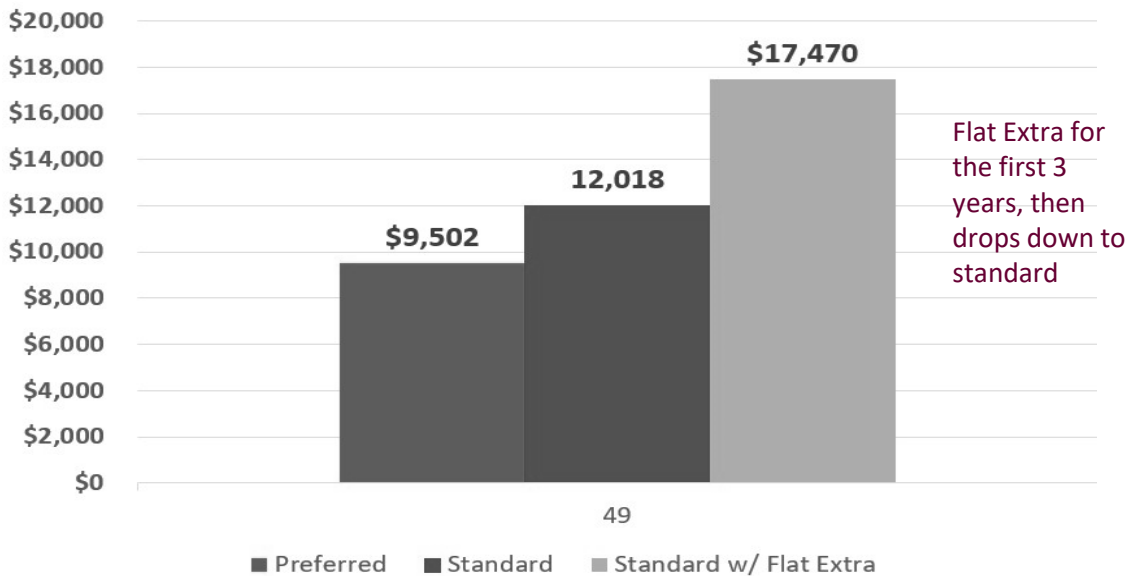
Client is a breast cancer survivor and has been cancer free for 2 years. Cancer stage and grade details:

- Stage 1A, Tumor Size (T1MicN0)-no nodes
- Grade – Hi or Estrogen Receptor Negative
- In third year following treatment

**Underwriting Offer:** Standard Non-Smoker w/ \$5.00 flat extra for 3 yrs.

\*Case Studies are provided based on family hx guidelines and Prudential's RX for Success Breast Cancer.

GUL Benchmark Comparison to A100



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